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Introduction to Research

Sarah Rominski, MPH Research Associate Global REACH University of Michigan Medical School

Introductions

- Name
- Why OBGYN?
- Where did you grow up?
- Where is the favorite place you have traveled to?

Topic Covered This Week

- Conceptualization of Research Topics and Formulation of Specific Aims
- Ethics in Global Health Research

Study Design

Topics Covered Today

- Importance of Clinical Research
- Conceptualization of Research Topics
- Generation of Research Questions

Workshop Goals

1) Provide an overview of key issues:

- Conceptualization
- Formation
- Study implementation
- Ethics and IRBs

Workshop Goals – 2

- 2) Clarify first steps in initiating projects
- 3) Assist participants in identifying general research themes vs. issues specific clinical research / practice

Orientation

- What will not be covered today
 - Detailed research methodology
 - Sampling strategies
 - Statistical analysis
 - How to write a research proposal
 - Manuscript publication

Role of clinical research

Research can:

- Identify issues unique to clinical settings
- Illustrate causal pathways
- Suggest direction for intervention
- Inform policy
- Build capacity
- Create community of peers



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Image by <u>US Army Africa</u>

Why Research Matters

Improves understanding of health and illness: Knowledge base generated from years of basic and clinical research

Determines which interventions work: Ensures best use of limited resources

Bridges gap between academics and policy makers: Translates findings into practice

Types of health research

- Lab-based/basic sciences
- Clinical
- Public Health
- Health Services Research
- Implementation Science





Image by <u>US Army Africa</u>

Getting started: Overview of the research process

- Conceptualizing the idea– what is the question?
- Study site?
- What is known on the subject? >> reading
- Refining & writing down the idea – specific aims, concept note

Taking a closer look...



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Conceptualizing Research Topics

- Finding your focus:
 - Which aspects of your discipline interest you most?
 - What have you observed that you have questions about?
 - What articles have you read that have raised questions in your mind?

Conceptualizing Research Topics

- Broadly define the area of research
- Are not the same as the title of your research study
- Need further work to become feasible research projects

Research Topics -> Research Qs

 Research Topics need narrowing to become feasible projects

E.g.

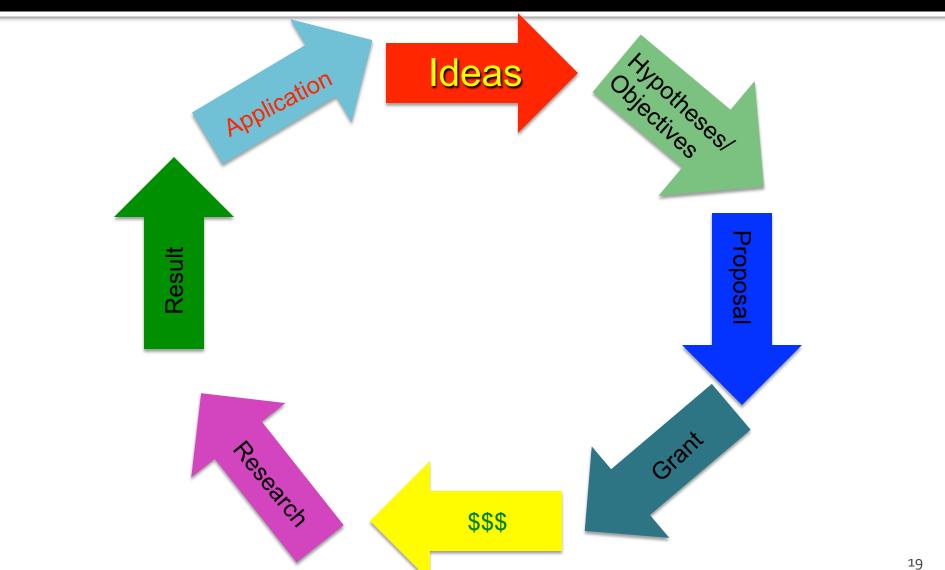
TOPIC: Facility-based deliveries in Ethiopia

RQ: What are the factors that prevent pregnant women from delivering in health care facilities in Ethiopia?

Conceptualizing Research Topics

- Where are the gaps in the literature?
 - By topic (what is not being looked at?)
 - Methods (what is not being done?)
 - Populations (who is not being studied?)
 - Comparisons (who is not being compared?)

Asking the Right Question



Finding a great idea

- The 3 Cs:
 - Curiosity to investigate and question situations

 Critical thinking skills to refine your curiosity into a clearly stated idea

Courage to have "bad ideas"

Conceptualizing Research Topics

- sources of literature
 - Published manuscripts
 - Abstracts
 - Conference proceedings
 - Expert consultations

Where to start?

- Read, read, read
- Detailed literature searches
- Attend seminars, conferences and presentations
- Discuss subject area with peers and seniors
- Listen
- Ask questions

Refining research topics

- Discuss with fellow researchers
- Discuss with stakeholders
- Assess what is most critical to learn
- Assess research resources available
- "The Ideal" may not be realistic

Questions to Ask Yourself

Is this a good idea?

- 1. Has it been done?
- 2. Who cares?/ So what?
- 3. Can it be addressed using appropriate research methods?
- 4. Will it stimulate interest by others

Research Questions

Examples?

Each Study is Only One Piece of the Puzzle



Specific Aims

- The <u>Overall Objective</u> is the main question that the researcher seeks to answer
- There may be three to five <u>Specific Aims</u> underneath that overall objective, driven by <u>Hypotheses</u>
- Within the specific aims may be <u>Study Objectives</u>, or exactly what you plan to do to achieve the broader aims

Writing Specific Aims/Objectives

- KEEP THEM SIMPLE
- S -- specific
- I -- immediate (why do this project now?)
- M -- measurable (what data will you gather?)
- P -- practical (realistic/feasible?)
- L -- logical (build to achieving goal)
- E -- evaluable (significance, how assess impact?)

Proposal Planning and Writing 2nd edition, Oryx Press, 1998

Refining Your Specific Aims

- Are your aims descriptive vs. why? Fishing vs. hypothesis driven?
- Do the aims link to the central hypothesis?
- Is each aim tied to a working hypothesis?
- Is each aim needed?
- Is there a relative balance between specific aims with effort and anticipated outcomes?
- Does the ability to meet one aim depend on the outcome of another?

Problems with Specific Aims and Significance

- Problems with specific aims:
 - Too ambitious, too much work proposed
 - Unfocused aims, unclear goals
 - Limited aims and uncertain future directions
- Problems with significance:
 - Not significant nor exciting nor new research
 - Lack of compelling rationale
 - Incremental and low impact research

Research Protocol

- Exactly WHO is going to do WHAT, WHEN, WHERE & HOW?
- On completing the study, WHAT data should be analyzed - analysis shells

Sections of a Protocol

- Hand out
- Objective
- Specific aims
- Background
- Study team expertise
- Methodology
- Data analysis plan