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# Housekeeping

- Final papers due Thursday, April 29 at midnight
- No more scheduled office hours: Feel free to email me to with questions or to schedule a conversation

# 25 Reasons Why My Sector Is Better than Your Sector

PubPol 671, Lecture 26

Neel Hajra

(and 25 awful animations that tempt us all)

# Because We Don't Just Have Values, We Are Values

- “I work for a nonprofit” has meaning



# Because We Predate You...

2

This board  
ROCKS!

That's not  
funny.



Source: BjarteSorensen, Wikimedia Commons



# ...and Because We're Young

Bring it.

3



Source: midiman, Flickr





# Because We Outperform You

- We have more to achieve (double bottom line) and less to do it with

**Eat my extra  
bottom line!**



Source: Shane T. McCoy, Wikimedia Commons





# Because We Have the Best of Both Worlds



■ Private pursuit of the public good



# Because We Are an Economic Force

- \$2.3 trillion in assets
- \$1.1 trillion in revenues



(2005)



Source: stephend9, Flickr

# Because We Are a Growth Industry

- Over the last decade nonprofit growth (61%) has outpaced economic growth (37%)

(2004)



# Because We Pay Less Taxes

Wow, this  
isn't as  
heavy as  
it looks!



# Because We Have Solidarity

- A global community of friends and allies



 BY-SA

Source: luxamart, Flickr



# Because We Embrace Complexity

Source: ArnoldReinhold, Wikimedia Commons



We leave the easy stuff to the for-profit sector.

10

# Because We Are Better Connected





12

# Because We Have a Better Lifestyle

So THIS is the  
third bottom  
line!



Source: Adam.J.W.C., Wikimedia Commons

# Because We Have More Fun



Source: Pumbaa, Wikimedia Commons



14

# Because Variety Is the Spice of Life



My title? It's Executive  
Fundraising Program  
Marketing Facilities  
Director. But I do other  
things too...



Source: ryemang, Flickr

# Because We Have a Reason to Wake Up in the Morning



Source: Fir0002, Wikimedia Commons

# Because We Share and Cooperate

16

This mission  
is yummy!



Source: ryancr, Flickr



17

# Because We Have a Broader Perspective



 BY-SA

Source: luxamart, Flickr

# Because We Bring Power to the People



Source: bruckerrlb, Flickr



# Because We Produce Leaders

19



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Source: luxamart, Flickr

# Because We Have R-E-S-P-E-C-T



21

# Because People Work for Us for Free

- 84 million volunteers
- 9 million FTEs
- \$239 billion in value

(2001)



Source: luxamart, Flickr

# Because People Give Us Free Money

- Over \$295 billion in  
Contributions

22

(2006)



Source: borman818, Flickr

# Because We Are a Pillar of Innovation



Source: shuttermonkey, Flickr



# Because We Are a Pillar of Democracy

24



Source: Daquella manera, Flickr

25

# Because We Make the World a Better Place



Source: luxamart, Flickr



