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SI 626 – Management of Libraries and Information Services

Class Eight: HR wrap-up; Team Work & Leadership



Overview

- Supervision (conclusion).
- Performance management (conclusion).
- Team Work.
- Leadership.
- Conclusion.



Supervision

- Learning Objectives
 - To develop an understanding of principles and techniques of employee supervision.
 - To promote critical thinking and reflexivity about the practice of employee supervision.



Supervision

- Communication and coordination
- Delegation
- Motivation
- Mentoring



• "...the willingness to expend energy to achieve a goal or reward."

(Stueart & Moran, 2007, p.304)

- Indicators of motivation:
 - engagement;
 - satisfaction;
 - commitment; and
 - intention to quit.

(Nohria, Groysberg & Lee, 2008, p.80)



- Mini-paper:
 - Write about a time when you felt especially motivated to accomplish a work-related goal. Reflect upon the following questions:
 - What was the goal?
 - Did your level of motivation affect the ways in which you worked? If so, how?
 - Why were you motivated?



- Content theories of human motivation:
 - Maslow's Hierarchy of Needs (1970).
 - physiological + safety/security + social/affiliational
 + esteem + self-actualization.
 - Nevis's Chinese Hierarchy of Needs (1983).
 - Belonging + physiological + safety + selfactualization.



- Content theories of human motivation:
 - Herzberg's Two-Factor Theory of Motivation (1959).
 - <u>Maintenance</u>: salary + job security; working conditions + interpersonal relations; supervision

 Lead to dissatisfaction, but not motivation.
 - <u>Motivational:</u> advancement; recognition + work itself; achievement; responsibility.
 - Lead to true motivation.
 - Job enrichment model.



- Content theories of human motivation:
 - McClelland's Need Theory (1961).
 - <u>Achievement</u>: drive to excel and succeed.
 - Want to assume responsibility.
 - <u>Power</u>: desire to have an impact and be influential.
 - Want to be in charge.
 - <u>Affiliation</u>: desire for close interpersonal relationships.
 - Want cooperation.



- Content theories of human motivation:
 - Four Drives Theory (2008).
 - <u>Drive to acquire</u>: improves feelings of well-being. This drive is relative and insatiable.
 - <u>Drive to bond</u>: positive emotions; feeling of belonging to an organization or work unit.
 - <u>Drive to comprehend:</u> invigoration from the challenge of working out answers.
 - <u>Drive to defend</u>: when satisfied feelings of security and confidence.

(Nohria, Groysberg & Lee, 2008)



- Mini-paper part 2:
 - Can you explain your motivation with the help of any specific *content* theories of human motivation?
 - Hierarchy of Needs
 - Two-Factor Theory
 - Need Theory
 - Four Drives Theory



- Process theories of human motivation:
 - Adams's Equity Theory (1963).
 - People compare their efforts & rewards to others, and seek balance.
 - Vroom's Expectancy Theory (1964).
 - Individuals act to maximize positive results, minimize negative results.
 - Force = Valence X Expectancy X Instrumentality



- Process theories of human motivation:
 - Behaviour modification theory (1953).
 - Positive and negative reinforcement.
 - No reinforcement or punishment.
 - Goal setting theory (1978).
 - Set specific and challenging goals, give feedback.
 - Organizational support theory (1986).
 - Belief that: one is treated fairly; one's supervisor supports them; favorableness of rewards and favorableness of job conditions.

(Rhoades & Eisenberger, 2002; Stueart & Moran, 2007)



- Mini-paper part 3:
 - Can you explain your motivation with the help of any specific *process* theories of human motivation?
 - Equity theory
 - Expectancy theory
 - Behavior modification theory
 - Goal setting theory
 - Organizational support theory



- Ways to improve employee motivation:
 - Ensure match between employee motivation/ values and job assignment.
 - Define work goals which are clear, challenging and attractive.
 - Provide workers with sufficient resources to assist them.
 - Create supportive social environments which value team work and collaboration.

(Katzell & Thompson, 1990; Nohria, Groysberg & Lee, 2008)



- Ways to improve employee motivation:
 - Reinforce performance, especially with regard to reward system.
 - Define jobs which are distinct and have clear importance to the organization.
 - Allocate resources and rewards fairly and transparently.

(Katzell & Thompson, 1990; Nohria, Groysberg & Lee, 2008)



Performance management

- Learning Objectives
 - To develop an understanding of theories, principles and techniques of employee performance management.
 - To develop skills in employee performance management.
 - To promote critical thinking and reflexivity about performance management.



- Feedback
- Coaching
- Performance appraisal
- Discipline



Discipline

- For problem behaviors/performance gaps which have not responded to coaching.
- Should be complemented by a strategy for rewarding good performance.
- Should start <u>before</u> a decision to terminate.
- Termination as failure of discipline.

(Grote, 2001)



Discipline

- "Progressive discipline"
 - Series of steps before dismissal.
 - Oral warning.
 - Oral warning noted in personnel record.
 - Written warning.
 - Suspension without pay.
 - Termination.
- Often part of labour contracts.

(Grote, 2001; Stueart & Moran, 2007)



Discipline

- Discipline without punishment"
- Steps in latter process:
 - Reminder 1: discuss problem, reminder of responsibility re: standards, employee agreement to meet performance standards.
 - Reminder 2: Reminder 1 + written memo.
 - One-day, paid decision-making leave.
 - Then, if necessary, termination.

(Grote, 2001)



- Learning Objectives
 - To develop an understanding of theories and principles of managing work teams.
 - To develop skills in team management.
 - To promote critical thinking and reflexivity about team work.



- Teams are:
 - "a small number of people with complementary skills who are committed to a common purpose, set of performance goals, and approach for which they hold themselves mutually accountable."
 - A "discrete unit of performance", which is united around a common commitment to shared goals.

(Katzenbach & Smith, 1993, p.164)



- Teams vs. working groups.
- Team management.
- Team building.
- Case study.



| Working Groups | Teams |
|--|---|
| Strong, clearly focused, individual leader. | Shared or rotating leadership roles. |
| Individual accountability. | Individual and mutual accountability. |
| Group's purpose is the same as organizational mission. | Clear, specific team purpose that the team itself delivers. |
| Individual work products. | Collective work products. |

(Cleland, 1996; Katzenbach & Smith, 1993, p.164)



| Working Groups | Teams |
|--|---|
| Efficient meetings. | Open-ended discussion and active problem- solving meetings. |
| Performance measurement based on influence on other indicators. | Performance measurement based on collective work products. |
| Discussion, decision and delegation. | Discussion, decision and creating work together. |

(Cleland, 1996; Katzenbach & Smith, 1993, p.164)



- Library example Teton County Library:
 - Library-wide team structure "learning organization" model.
 - Teams according to major library functions: admin, circulation, reference, youth services, tech services, info systems and outreach.
 - Cross-functional teams: collection development, Web, programming, public service, etc.
 - Team Leaders: final decision making except budget, personnel and policy-making.

(Bernfield, 2004)



This was a graphic representation of the Teton County Library organizational structure by departments, all of which serve patrons and are led by team leaders



- Library example Teton County Library:
 - Cross-training and modular job descriptions.
 - Shared decision making in teams.
 - Peer Review 360 degree review.
 - Functional teams: have mission statements, goals, objectives, guidelines, procedures which link to overall library's mission and strategic plan.
 - Team focus on dialogue and discussion.
 - Team learning to challenge individual mental models.



- Team management:
 - "Self-directed teams" / "Team leader" (may rotate) a facilitator or coordinator.
 - Clear problem definitions and goals are essential.
 - Optimal size: 4-12 members.
 - Membership should leverage complementary skills, perspectives and judgments.

(Katzenbach & Smith, 1993; O'Connor, 2006; Stueart & Moran, 2007)



- Effective team <u>management</u> requires these skills:
 - Motivation.
 - Leadership.
 - Communication.

(Katzenbach & Smith, 1993, p.164; Stueart & Moran, 2007)



- Effective team <u>participation</u> requires:
 - Technical, decision making/problem-solving and interpersonal skills.
 - Mutual trust, shared commitment and team loyalty.
 - Good communication, including listening and feedback.
 - Participants who understand team work.

(Katzenbach & Smith, 1993; O'Connor, 2006; Stueart & Moran, 2007)



- Effective team <u>participation</u> requires:
 - Respectful communication, particularly during conflict.
 - Prioritization of team identity.
 - An optimal team size.
 - Task interdependence.
 - A focus on accomplishment.
 - A clear, organizationally supported mandate.

(Katzenbach & Smith, 1993; Katzenbach, 1994; O'Connor, 2006; Stueart & Moran, 2007)



- Effective team <u>participation</u> requires:
 - Attention to team building.
 - Mutual accountability.
 - Joint, as well as individual, work.
 - Care in allocating social rewards/sanctions.
 - Collective efficacy.

(Hackman, 1994; Katzenbach & Smith, 1993; O'Connor, 2006; Stueart & Moran, 2007)



- Effective team <u>participation</u> is aided by:
 - Consequences for non-participation or "loafing".
 - Future interdependence of team members.
 - Achievement motivation among individuals.
 - Ground rules.
 - Allocation of task and team maintenance roles.

(Katzenbach & Smith, 1993; O'Connor, 2006; Stueart & Moran, 2007)



- Types of teams:
 - Teams that recommend things.
 - Teams that make or do things.
 - Teams that run things.



- Teams that recommend things.
 - Groups asked to study or solve specific problems: task forces, quality teams, etc.
 - Common issues:
 - Group purpose and timelines must be clear.
 - Participants should have both skills and influence.
 - Handoff to implementors must be planned.



- Teams that make or do things.
 - Work near front lines of an organization; often ongoing.
 - Common issues:
 - Must develop <u>performance-focused</u> management processes not teams for their own sake.



- Teams that run things.
 - A team which oversees an activity.
 - Common issues:
 - Risk/performance tradeoff in using team approach.
 - Decision-making and delegation.
 - Confusion of organizational mission with the purpose of the team.



Team Building

- Team building:
 - Stages of team development.
 - 1) Forming: Definitions of purpose.
 - 2) <u>Storming:</u> Questioning & turbulence.
 - 3) <u>Norming:</u> Group has common purpose & identity.
 - 4) Performing: Accomplishing tasks.
 - 5) <u>Adjourning:</u> Disbanding.

(Tuckman & Jensen, 1977)



Team Building

- Team building:
 - Assign participants to team.
 - Communicate goals and deadlines.
 - Establish ground rules.
 - Develop a results-oriented feedback structure.
 - Build a collaborative, power-sharing climate.
 - Build and maintain team motivation.
 - Build and maintain confidence and trust.
 - Ensure attention to both <u>task management</u> and <u>team maintenance</u>.

(Stueart & Moran, 2007)



Team Building

- Team <u>maintenance</u> activities:
 - Helping to alleviate tension.
 - Ensuring all perspectives are heard.
 - Encouraging others.
 - Negotiating.
 - Compromising.

(Stueart & Moran, 2007)



- <u>Case Study</u>: The team that wasn't
 - In small groups, review the facts of the case, and answer the following questions:
 - Why is this team not working?
 - What should Eric do to remedy the situation?

(Wetlaufer, 1994)



- Case Study What Eric should do:
 - Determine whether a team structure is optimal
 should it be a working group instead?
 - Enlist the support of Jack, the CEO.
 - Set ground rules, and enforce them.
 - Insist that the group:
 - Identify joint work products.
 - Determine how they will hold themselves mutually accountable.
 - Complete work as a group as much as alone.

(Katzenbach, 1994)



- Case Study What Eric should do:
 - Take Randy's word that he is not meant to be in a team – he is a solo player.
 - Do not put team at risk.
 - Gain Randy's input without requiring him to be on the team, such as:
 - input/report backs; or
 - occasional meeting attendance.

(Hackman, 1994)



- Case Study What Eric should do:
 - Need to better define problem assign this to Randy.
 - Enlist help of CEO in ensuring clear directives and support for the team's work.
 - Gain help of CEO in neutralizing Randy, such as by attending meetings.

(Segol, 1994)



- Case Study What Eric should do:
 - Talk to Randy tell him he must play a full role:
 - Contribute, challenge and support ideas.
 - Clarify and take responsibility for his positions.
 - Accept Randy's resignation if he won't agree.
 - Tell group he misunderstood his role, and what is required regarding communication.
 - Challenge Randy if he reverts.

(Baard, 1994)



- Case Study What Eric should do:
 - Arrange training regarding team work skills.
 - Enlist Jack's support more support for team, neutralize Randy.
 - Jack should give Randy a choice to participate.
 - If Randy will not participate directly, he should be given a consultative role.
 - Change focus of group to developing crossdepartmental solutions.
 - Develop team mission statement.

(Garber, 1994; Musselwhite & Hurson, 1994)



- Learning Objectives
 - To develop an understanding of theories and principles of leadership.
 - To promote critical thinking and reflexivity about library leadership.



- Mini-paper:
 - Think about a leader whom you admire and reflect on the following questions.
 - What makes her/him a good leader?
 - What personality traits does this leader seem to exhibit?
 - How would you describe his/her leadership style?
 - What impact has this person had on you (if any)?



- What is leadership?
 - Behaviour in context
 - A role: power and vision
 - A relationship: leaders, followers
 - An experience
 - Shareable: can occur at various levels of an organization
 - Achievable: can be developed
 - A catalyst for change
 - A key factor in organizational success



| Management | Leadership |
|--|--|
| Coping with complexity: order, consistency | Coping with change: to help survive, compete |
| Planning and budgeting; implementation | Setting a direction – creates vision and strategies |
| Organization and staffing | Aligning people: communicating, credibility, empowerment |
| Administering, controlling and problem-solving | Motivating and inspiring: energy, human needs |

(Kotter, 1990; Stueart & Moran, 2007)



| Management | Leadership |
|------------------------------|------------------------|
| Asks: how and when? | Asks: what and why? |
| Qualities of the mind | Qualities of the soul |
| Focus: systems and structure | Focus: people |
| Short-range view | Long-range perspective |
| Does things right | Does the right thing |



- Traits
 - Personality extraversion, conscientiousness, openness, neuroticism
 - Emotional intelligence self-awareness, selfmanagement, social awareness, social skill

(Goleman, 2000; O'Connor, 2007; Roberts & Rowley, 2008; Stueart & Moran, 2007)



- Behavioral Styles
 - Autocratic, democratic*, laissez-faire
 - Consideration-initiating structure
 - Production-centered, employee-centered*, mixed
 - Likert's Four Systems of Leadership:
 - 1) Exploitative-authoritative;
 - 2) Benevolent-authoritative;
 - 3) Consultative; and
 - 4) Participative

(Stueart & Moran, 2007)



- Behavioral Styles
 - Concerns re: productivity or human relations (Blake & Mouton's Leadership Grid):
 - Team Management (high-high)
 - Country Club Management (low-high)
 - Authority-Compliance (high-low)
 - Middle of the road (medium-medium)
 - Impoverished Management (low-low)
 - Transformational transformation of self interest to that or organization vs. Transactional
 - "Post-heroic" humility and will



- Styles in context (Situational/contingency)
 - <u>Contingency model with situational variables</u>: Leader-member relations, task structure, power position combinations aligned with task-oriented and relationship-oriented styles
 - <u>Path-goal theory:</u> directive, supportive, participative and achievement-oriented leadership applied according to worker characteristics and environmental factors



• Why do we need leaders?

– Your reflections



- Why do we need leaders?
 - To anticipate or initiate change
 - To make things happen
 - To ensure competitiveness
 - To bring us together
 - To challenge us



- Need for library leadership
 - Technological change
 - Competitive environment
 - Flatter organizational structures
 - Complexity of challenges faced
- Challenges in library leadership
 - Demographics of profession (2002: 65% of US librarians 45+)
 - Professional literature and education
 - Systematic opportunity



Conclusion

- Discipline should promote responsibility and improvement.
- A variety of strategies to motivate employees can, and should, be employed.
- Teams can perform highly, but require specific management approaches.
- Leaders may be identified in many ways, and may use many strategies – but they are key to establishing an organization's direction and helping it get there.