open.michigan

Author(s): Paul Conway, PhD, 2010

License: Unless otherwise noted, this material is made available under the terms of the **Creative Commons Attribution Share Alike 3.0 License:** http://creativecommons.org/licenses/by-sa/3.0/

We have reviewed this material in accordance with U.S. Copyright Law and have tried to maximize your ability to use, share, and adapt it. The citation key on the following slide provides information about how you may share and adapt this material.

Copyright holders of content included in this material should contact **open.michigan@umich.edu** with any questions, corrections, or clarification regarding the use of content.

For more information about **how to cite** these materials visit http://open.umich.edu/privacy-and-terms-use.

Any **medical information** in this material is intended to inform and educate and is **not a tool for self-diagnosis** or a replacement for medical evaluation, advice, diagnosis or treatment by a healthcare professional. Please speak to your physician if you have questions about your medical condition.

Viewer discretion is advised: Some medical content is graphic and may not be suitable for all viewers.





Citation Key

for more information see: http://open.umich.edu/wiki/CitationPolicy



Make Your Own Assessment

{ Content Open.Michigan believes can be used, shared, and adapted because it is ineligible for copyright. }

Public Domain – Ineligible: Works that are ineligible for copyright protection in the U.S. (17 USC § 102(b)) *laws in your jurisdiction may differ

{ Content Open.Michigan has used under a Fair Use determination. }

FAIR USE Fair Use: Use of works that is determined to be Fair consistent with the U.S. Copyright Act. (17 USC § 107) *laws in your jurisdiction may differ

Our determination **DOES NOT** mean that all uses of this 3rd-party content are Fair Uses and we **DO NOT** guarantee that your use of the content is Fair.

To use this content you should do your own independent analysis to determine whether or not your use will be Fair.

SI 410 ETHICS AND INFORMATION TECHNOLOGY

Week 11a: Ethics of Game Play

THEMES

Definitions of virtual realityRepresentation and simulation

• Ethics of video games

"It is true he studied computers, but he is not a philosopher." -- relative of Walaeed Hasayin, who was detained in the West Bank for his Facebook posts. Reported in The New York Times, 11/16/2010

"At first I thought he was looking at pornographic sites and chatting with girls. That would have been normal and none of my business." -- Internet café owner Ahmed Abu Asab, where Mr. Hasayin spent time online

DEFINITIONS

0	Four	e]	lements	in	virtua	l re	eal	itv
								- ° J

- A virtual world
- Immersion
- Sensory feedback
- Interactivity
- Virtual reality: "a three-dimensional interactive, computer-generated environment that incorporates a first person perspective." (p. 362)
- Computer simulations: models (not necessarily realistic or interactive)

REPRESENTING REALITY

- Brey (p. 365) writes that it is a big mistake to "call anything in virtual reality real and to start treating it as such." DISCUSS
 - Almost real
 - Imaginary
 - Simulations versus "ontological reproductions"
 The latter have the same value or effects as their real-world counterparts
 - Reproductions: physical and institutional entities
 GIVE SOME EXAMPLES OF BOTH TYPES

DISTINGUISHING VIRTUAL AND REAL

- If virtuality and reality are not opposing constructs, simulation/reality and representation/ reality are distinct but blurring.
 - DISCUSS examples from multiple media
- Representations *become* reality for us when they are all the reality we know." (p. 367)

ETHICAL ISSUES (1) – DESIGN

• Misrepresentation

- Falling short of standards of accuracy
- Promises not fulfilled

• Biased representation

- Selectivity
- Stereotyping
- One-sided fantasies
- Indecent representation
 - Virtual pornography
 - Two sides to the argument
 - What role does "harm by offense" play
 - Depiction of real persons (see 11/15/2010 NYT)

ETHICAL ISSUES (2) - USE

• Can actions in VR be unethical?

- Single user [actions that are unethical in real life are unethical in virtual environments.]
 - Moral development harm (emotional transferance)
 - Psychological harm (to third parties)
 - Bad habits harm (virtue ethics and the good life)
- Multi-user [some actions that are unethical in real life may be unethical in virtual environments.]
 - Brey falls back on ambiguity
 - Limitations on physical impact on real world
 - The psychology of role playing

ETHICS OF COMPUTER GAMES

• Big business (\$19.6 billion 2009; \$21.4 billion 2008)

• Call of Duty: Black Ops - \$360 million first day sales

Case against: addiction, aggression, maladjustment
Case for: pleasure, creativity, fantasy acts

• Value proposition:

- No question of social construction of reality
- Do video games influence the values of the players?
- Do those values translate to behavior in the real world?

PAUL CONWAY

Associate Professor School of Information University of Michigan www.si.umich.edu