How to Create Open Content

This handout outlines the process for creating materials using openly-licensed content. By taking a few simple steps, you can ensure that the educational materials you create are not only of value to your students and colleagues, but also something you can share with educators, collaborators, and self-learners worldwide.

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Creating Presentation Slides for Open, Global Use

By following some simple guidelines, you can create more informative presentations and also ensure that others know how they can use your work as well as the images, diagrams, charts, etc. inside the content.

1. Create a license slide to insert in your presentation

On the left is an example of a license slide for an individual—U-M faculty member, Lisa Wooten—who holds the copyright to the course material. Prof. Wooten has selected the Creative Commons Attribution license.

The following link provides a download containing detailed instructions for creating license slides, along with more examples:

http://open.umich.edu/wiki/images/b/b6/Disclaimer_Citation_Key.ppt

Tip: Save the license slide as a jpg and a pdf so that you can insert it into your other educational materials, such as your course handouts, syllabus, reading list, etc.

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As you build your presentation or other course materials, select content from one of many organizations that provide openly-licensed materials. By selecting openly-licensed content, you can be confident that your learning materials can be shared with others and that you will receive proper attribution. Two excellent resources for finding open content are:

http://open.umich.edu/wiki/Open_Content_Search
http://wiki.creativecommons.org/Content_Directories

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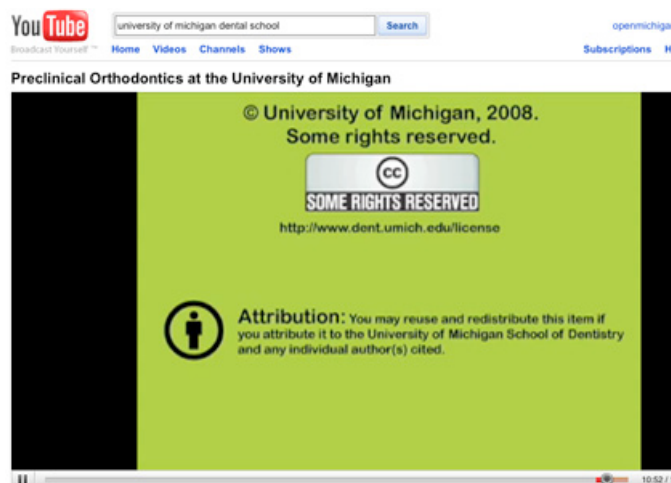
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by-sa/3.0/us/"><img alt="Creative Commons License"
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You can also make your own bumper, just be sure to include the CC license icons (including the CC logo) and the full URL to the license. The CC icons may be replaced with the name of the license or the abbreviation. A copyright notice stating the author(s), date, and copyright should also be included.

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