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Improving Instructional Planning for Short Online Courses

Vic Divecha

School of Public Health

mblog.lib.umich.edu/instructionaldesign

Context

Distance-learning program grows at SPH

By Kevin Brown

It's nearly 2 a.m. in Japan, time for Tatiana Baranovich to switch on her laptop and join classmates 5,000 miles away for a 1 p.m. Fundamentals of Epidemiology class in Room 2610 in the School of Public Health (SPH) I building.
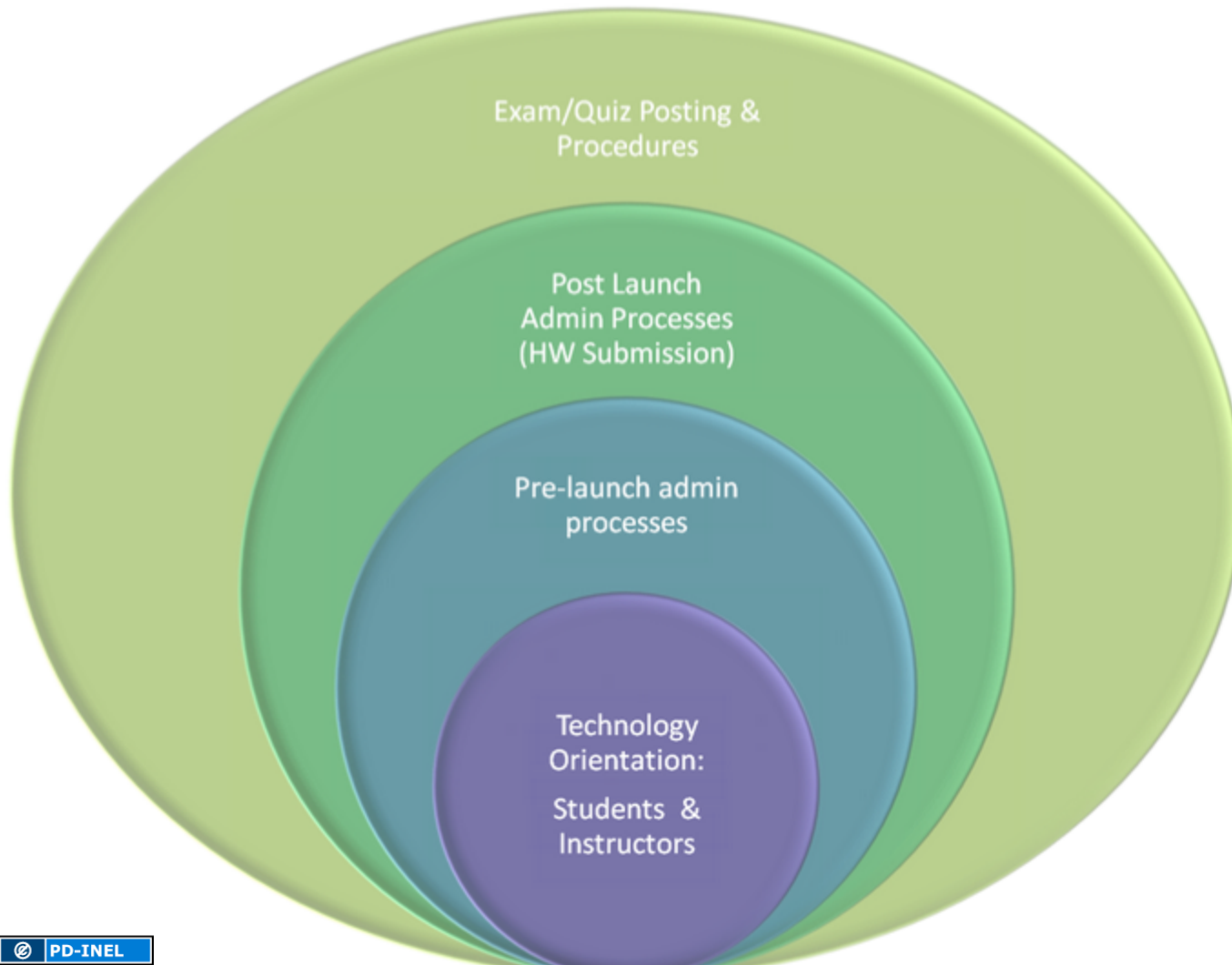
The graduate student is among 14 other so-called distance-learners, who join 10 on-site classmates to watch and listen to adjunct lecturer Jennifer Beebe-Dimmer for a three-week, accelerated course offered as part of the Graduate Summer Session in epidemiology. Beebe-Dimmer is outfitted with a lavalier microphone and captured on video cameras, lecturing and leading the class

"Distance-learning program grows at SPH," at http://www.ur.umich.edu/0809/Aug17_09/02.php.

Simulteaching | Short Courses | Guest Instructors

Challenge
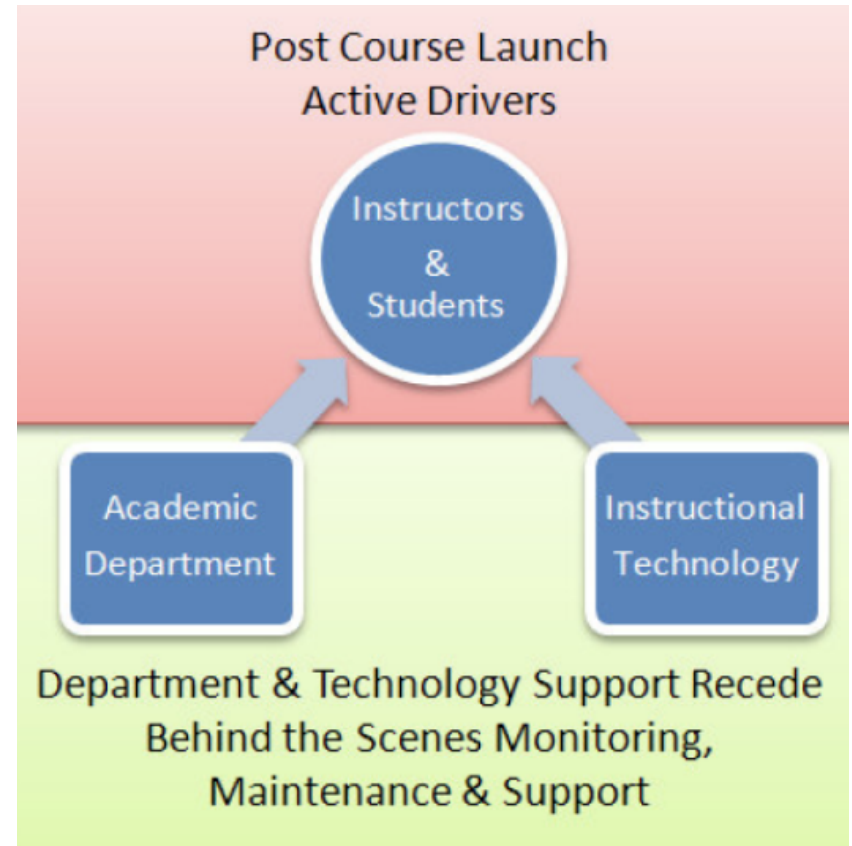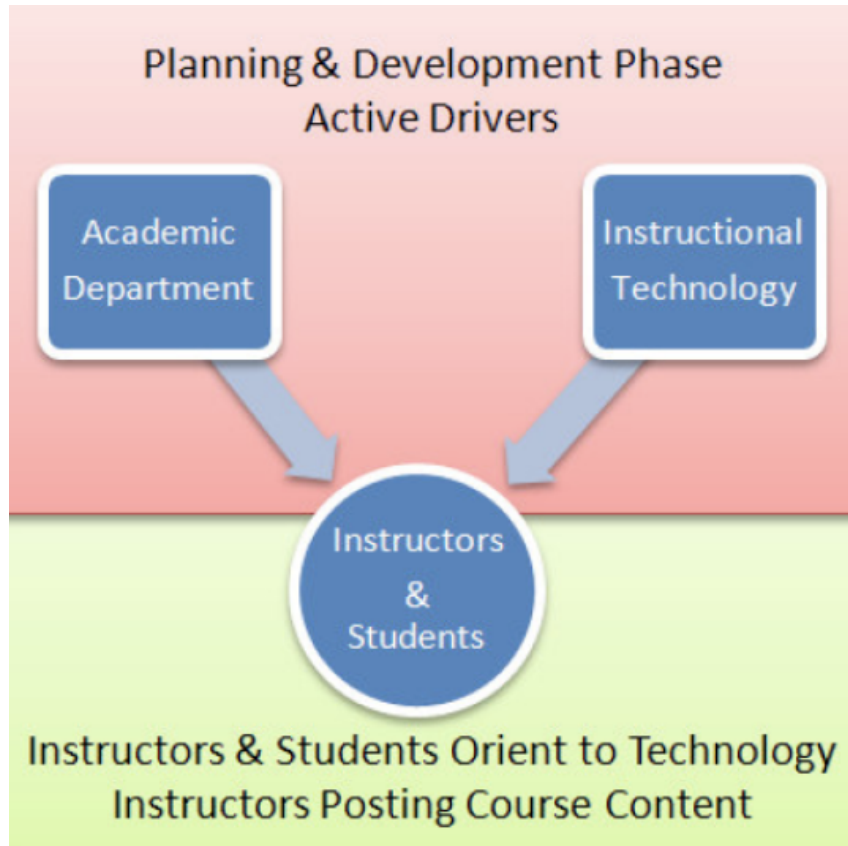

Exam/Quiz Posting & Procedures

Post Launch Admin Processes (HW Submission)

Pre-launch admin processes

Technology Orientation:

Students & Instructors

Desired Outcomes

Instructional Leadership

Shift Back
Troubleshooting
Interactions

Approach

Planning & Development Phase Active Drivers

Academic Department → Instructors & Students ← Instructional Technology

Instructors & Students Orient to Technology Instructors Posting Course Content

PD-INEL

Post Course Launch Active Drivers

Instructors & Students

Academic Department → ← Instructional Technology

Department & Technology Support Recede Behind the Scenes Monitoring, Maintenance & Support

PD-INEL

Tracking Activity
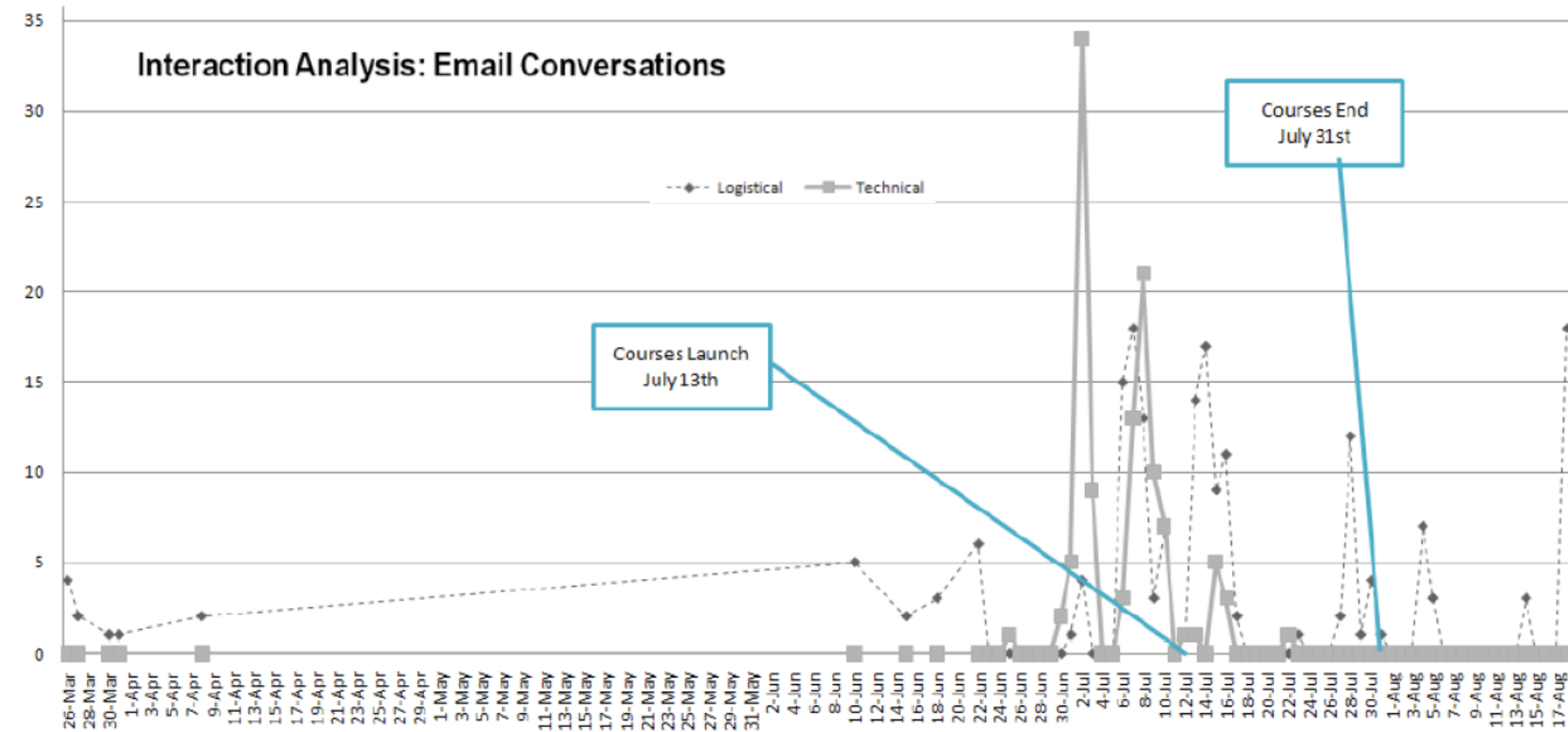
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The Future

- **Social Learning**
  - ☐ Use of Social Features of CMS
  - ☐ Community of Learning
- **Self-paced preparation for online students**
- **Increase course offerings**
  - ☐ One more course added 2010

Questions & Answers

- Background
- Goals
- Approach Models
- Tracking Results
- The Future

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